

A Report on Workshop on World Tourism Day

Organised by ASI, Aurangabad Circle (27th September 2011)

Archaeological Survey of India Aurangabad Circle, Aurangabad organised a workshop on “Management of Heritage Tourism in Aurangabad Region” in collaboration with Dr. Babasaheb Amedkar Marathawada University, Department of Tourism Administration.



The workshop was inaugurated by Dr. Vijay Pandharipade, Hon'ble Vice-Chancellor, Dr. Babasaheb Amedkar Marathawada University, Aurangabad by lighting the traditional lamp followed by other dignitaries. Dr. D. Dayalan delivered welcome speech emphasising the role of monuments and heritage in earning two third of the revenue earned in tourism sector. Dr. Rajesh Ragade Director, Department of Tourism Management, Dr. Babasaheb Amedkar Marathawada University delivered introductory speech highlighting importance of the World Tourism Day. In his inaugural address Hon'ble Vice- Chancellor Dr. Vijay Pandharipade highlighted presence of invaluable treasure in form of heritage monuments in India. He expressed dissatisfaction about participation of the public for saving the heritage and taking pride in heritage. He congratulated government departments for organising a joint venture benefitting the students who are upcoming professionals in the field of tourism, history and archaeology.



In the same session, Hindi version of documentary produced by ASI, Aurangabad Circle was released by the honourable dignitaries. Documentarian Sh. Abhijit Saumitra was also felicitated on this occasion. Dr. Manoj Kurmi delivered vote of thanks.



After tea break, the first lecture was delivered by Shri I.R.V. Rao, Assistant Director, Department of India Tourism on global tourism with special reference to tourism conditions and prospects in Aurangabad. The second lecture was delivered by Dr. Tejas Garge, A. Archaeologist on sustainable tourism in Aurangabad region with introductory remarks from Dr. Dayalan, Superintending Archaeologist. The emphasis was given on cultural history of the Aurangabad region, interventions carried out by ASI in order to facilitate visitor, tourist amenities, role of heritage as major foreign revenue earner, responsible tourist behaviour on archaeological monuments and requirement of heritage/ tourist police in Aurangabad. Shri Chandrashekhar Jaiswal, Sr. Regional Manager, Maharashtra Tourism Development Corporation congratulated ASI for doing the professional job and being the backbone of tourism industry and necessity of responsible tourism in India.



Dr. Rajesh Ragade, thanked ASI not only for doing professional job on monuments abut also for organising such event beneficial for University students and public. He discussed several issues related to development of tourism in Aurangabad.

After lunch break first screening of documentary produced by Aurangabad Circle on Ajanta caves was took place. The documentary was well received by the scholars, professional in the tourism sector, teachers, journalist and students. Dr. Madhuri Sawant, Asso. Professor, Department of Tourism Administration congratulated Sh. Abhijit Saumitra and ASI, Aurangabad Circle for producing a wonderful work on Ajanta Caves. The event was successfully organised under the guidance of Dr. D. Dayalan, SA, and A.M.V. Subramnyam Dy.SA by Dr. Tejas Garge, AA, Dr. Manoj Kumar Kurmi A.A., Ms.Shilpa Rangari- Jamgade, AA, Shri Umesh Mendhe, AA, Shri V.R. Satbhai, Photographer, all from ASI, Aurangabad Circle. Total numbers of 100 participants benefited on this occasion out of them 60 students of Tourism Administration and Refresher Course, 20 professionals in related field and 20 faculty & staff members.

